

## Conventional Fruit:



***Apples:*** Overall, the quality and supply of the 2024-2025 apple crop has been good, though supply of the Honeycrisp variety continues to be limited. Wild Twist apples are finished for the season. Most promotable varieties include Granny Smith, Fuji, Pink Lady, and Cosmic Crisp.



***Bananas:*** The banana market is now stabilized with good supplies from all shippers.



### ***Berries:***

**Blackberries.** Markets are steady.

**Blueberries** – Markets are trending lower.

**Raspberries** – Markets remain strong with light supplies.

**Strawberries** – Markets are stronger with strong demand.



### ***Citrus:***

- **Oranges** - Peaking on small 88/138's, market steady
- **Lemons** - Lemon market is steady, a lot of small sizes.
- **Limes** - Limes are trending down slightly, but market is still steady.



### ***Citrus, Varietal:***

**Grapefruit:** GFT Texas is winding down, and California reds have started.

**Tangerines:** all steady.

**Mandarins:** Mandarins are all steady.



***Grapes***. Markets are stronger. Import Red Seedless and Import Green Seedless in stock. Import Cotton Candy in stock. Mexico Greens will start crossing in Nogales next week.



### ***Melons:***

**Cantaloupe-** Markets are steady. Regular 9ct. in stock. 12ct. while supplies last. MAG 12's in stock while supplies last.

**Honeydew-** Markets are steady.

**Watermelon –** Markets are steady.

### ***Tropical Fruit:***



**Mangos:** Markets are lower. Volume out of Mexico on both Tommy's and Honey's are better.

**Pineapple:** Supplies are steady on Gold Pineapple. Honey Glow and Golden Selection remain tight.

**Kiwi Fruit:** Markets are strong with light supply. Red and Gold Kiwi from Zespri now in stock.

**Dragon Fruit:** Markets are strong with lighter imports.



***Pears:*** Offshore Bartlett and Bosc pears now available. Markets are steady.

## Conventional Vegetables:



***Anise / Fennel:*** Supplies are light with stronger markets for next week.



***Artichokes:*** Markets are steady with good quality. We have 12ct jumbo in stock now. We are dealing this week on item #7006.



***Asparagus:*** Markets are steady. 11 lb., 20 lb., and 28 lb. Northwest Asparagus in stock



***Avocados:*** Markets are steady on all sizes.



***Beets:*** Markets are steady on Bunched beets. We are loading Cascade label from Arizona.



***Beans:*** Supply is slightly better but remains tight. Expect tight markets to last through May.



***Bok Choy:*** Supplies are better with markets starting to slide. We are loading Beachside label from California.



***Broccoli:*** Broccoli is in good supply as mild weather keeps production steady.



***Broccoli Artisan Sweet Baby:*** Supplies are good with nice quality from Andy Boy.



***Brussel Sprouts:*** Supplies are lighter with stronger markets for next week. We have the 25# bulk in stock. All shippers are prorating.



***Cabbage:*** Markets are steady on both red and green. We are shipping both red and green from CA/AZ. Good item to promote.



***Carrots:*** Supplies are steady out of Arizona and California.



***Cauliflower:*** Cauliflower is in good supply from Salinas and Santa Maria.



***Celery:***

The market has started to show some strength. The quality has been nice from all the growing areas.



***Cilantro:*** The supplies are good with steady markets next week. The Boskovich label is in stock.

Good item to promote.



***Corn:*** 12/4 packaged corn in stock. Steady. Prime time label 48ct. California Bi-Color stock. Prime Time While due in 5-8.



***Cucumbers:*** Slicing cucumbers are steady with good supply. Expect markets to tighten as Nogales winds down for the season. Hot house cucumbers remain plentiful out of Canada.



***Leeks:*** Markets are steady. We are loading Boskovich label for next week. Ralphs is done until July.



***Leaf lettuce:*** We are loading all new crop from Salinas with steady markets for next week.

Good item to promote.





***Potatoes:*** Russet market continue to be steady with good supply. Good availability on yellow and red potatoes out of the Northwest.



***Onions:*** All dried onions out of the Northwest, red, white, and yellows with steady markets. Vidalia sweet onions will be available for shipping next week.



***Peas:*** The supplies are better on both snow and snap peas with steady markets for next week.



***Peppers:*** The green pepper market is steady as new crop begins out of Coachella and Nogales winds down. Color bells are steady but showing signs of strength. Hot House peppers are in good supply with Mexico and Canada both producing.



***Peppers, Mini Sweet:*** Mini peppers are in good supply as some growers in Nogales are having one final flush in production for the season.



***Peppers, Chilies & Tomatillos:*** Markets are steady on all varieties as demand eases after Cinco de Mayo pulls.



***Radishes:*** Supplies are good with steady markets. We will have new crop radishes from the N/W this week.



***Spinach:*** The supplies are good with steady markets for next week. We have N/W spinach from Dickey Farms.



***Squash:*** Markets are steady with excellent supply of all 3 colors.



***Hard Squash:*** Markets are steady as production slows. Most growers are finished for the season on delicata, and butternut is getting noticeably short. Acorn and spaghetti remain in good supply.

## ***Tomatoes:***



- Rounds markets are promotable.
- Roma market is promotable and good quality.
- TOVs are promotable and stable.
- Specialties are promotable as well, next month Canada starts should be a great year to promote.
- Grape market is promotable.

***Yams & Sweet Potatoes:*** #1 Beauregard Yam out of Arkansas with lower markets and plenty supply. All other sweet potatoes out of CA with steady markets with good supply.



**UNITED SALAD CO.**  
*Fresh For Your Success. Right For Our Environment.™*

## **Organic Fruit:**



***Apples, Organic:*** Good availability on most varieties, especially Gala, Granny smith, Fuji. Organic Honeycrisp will remain limited, similarly to conventional.



***Avocados, Organic:*** Markets remain strong. Carton 60's, and 12/2 lb. bags in stock.





***Bananas, Organic:*** Markets are steady with light supplies from all shippers.



***Berries, Organic:*** Organic Blackberries markets are steady. Blueberry markets are trending lower. Raspberries markets remain strong with light supplies. Strawberry markets are steady.



***Citrus, Organic:*** Lemon markets are steady. Grapefruit markets are steady. California has good volume on Organic Tangerines with steady markets. Navels are finished for the season. Look for California Valencia's to start this week.



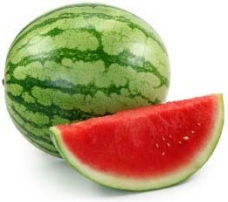
***Grapes, Organic:*** Anthony's Coachella California crop will start the week of 5-26.



***Kiwi, Organic:*** Markets are steady.



***Mangoes, Organic:*** Lighter supplies keeping the market strong out of Mexico.



***Melons, Organic:*** Markets are steady on watermelon cartons and minis.



***Pears, Organic:*** New crop Organic Bartletts now available out of Argentina. New crop Organic Bosc pears will be available for next week.



***Pineapple, Organic:*** Steady supplies and markets.



**UNITED SALAD CO.**  
*Fresh For Your Success. Right For Our Environment.™*

## Organic Vegetables:



***Anise "Fennel," Organic:*** Supplies are getting better with steady markets for next week.



***Beets, Organic:*** Markets are steady on bunched red, and gold. We are loading 12ct cases from Yuma.



***Broccoli, Organic:*** Markets are better as production picks up in Salinas.



***Cabbage, Organic:*** Markets are steady on both red and green for next week. We are shipping Grimmway label from California.



***Carrots, Organic:*** Steady supply out of Arizona and California.



***Cauliflower, Organic:*** Supply is steady to tight but showing signs of easing as we get into May.



***Celery, Organic:*** Production is lighter with strong markets on both whole celery and celery hearts.



***Cilantro, Organic:*** Markets are steady with good quality for next week. We are loading Cal Farms label from Yuma. Good item to promote.



***Cucumbers, Organic:*** Markets are tight but steady on both slicing and greenhouse cucumbers.



***Greens, Organic:*** Markets are steady on all kales, chards, and collards. We are shipping Lakeside label.



***Green onions and Radish: Steady markets on both. We are transitioning to N/W grown radishes.***



***Herbs, Organic:*** Supplies are better with steady markets on parsleys for next week.



***Lettuce, Organic:*** Romaine heart supplies are Good with steady lower markets this week.  
We are loading T+A label.



***Mushrooms, Organic:*** Organic mushrooms are steady.



***Onions, Organic:*** Markets are steady. Organic Vidalia sweets will be available for shipping next week.



***Peppers, Organic:*** Supply of green bells is tighter and markets up and Hot House color bells are stronger as Mexico finishes and Canada production is light.



***Peppers, Organic Mini Sweet:*** Supply of organic mini peppers has gotten short as growers fight quality issues and are crossing much lower numbers.



***Potatoes, Organic:*** Markets are steady. Organic colored potatoes will transition to CA in the coming weeks.



***Squash, Organic:*** Hard squashes are tight but available from Nogales. Zucchini and yellow squash are steady with decent supply available.



***Tomatoes, Organic:*** Steady markets on most tomato packs.



# Produce Terms:



**Market Alert** – Simply put, “Market Alert” is what is going on in the market at that given time. Remember, this could change daily based on supply, demand, and weather.

**Extreme Market Conditions** -- Extreme is just that, extreme. Not within the normal range of what historically has been happening. This could be mostly due to growing conditions and the demand is still there daily. An extreme market will also have extremely high prices as well. Quality can also be adversely affected.

**Strong Market** -- This means that the price of the product is at the higher end of norm. Growers and shippers have a stronger demand for the product that commands a higher price.

**Weak Market** – Just the opposite of a strong market a weak market is where the product is plentiful, and the FOB prices are at the lower end of the norm.

**FOB** – Means “Freight or Free on Board.” This has to do with the cost of the product without freight. Buyers need to know the cost and if the price is delivered or at shipping point.

**Escalation** – This is when pricing is on the rise. Several factors could include supply and demand, poor quality issues, and gaps in growing regions.

**Remains Active** – Movement within the commodity group is still at its norm and the demand is still good.

**Tighten Up** – This is where the product is getting scarcer for the demand.

**(Normal) Steady and in Fairly Good Supply** – The commodity is just where it should be with nothing out of the ordinary.

**Act of God** – We have contract for pricing for various items. Sometimes through no fault of anyone prices skyrocket well above the range of norm usually because of severe weather conditions, drought, hurricanes, storms, freeze or anything else that may severely affect product loss and unavailability.

Did you know you could place your orders [online](#)? Check us out in the app store!

