

Conventional Fruit:



Apples: Supplies are weakening a bit on smaller size apples. The heaviest supply is on larger size and lower grades. Most promotable varieties include Ambrosia, Cosmic Crisp, Granny smith and Red Delicious.



Bananas: The market remains steady with light supplies from all shippers.



Berries: **Blackberries.** Markets are steady with good supplies.

Blueberries – Markets are steady with promotable supplies. **Raspberries** – Markets trending lower with better supplies. **Strawberries** - Markets are steady with good supplies.



Citrus: Oranges – California Navels are on the backend of the season. Due to low fruit sets and rain events, fruit will start to show quality issues along with. Imported fruit will start to arrive in about 4 weeks.

Lemons - The overall peak size is 115ct and larger. The main growing region is District 1. Sizes smaller than 140ct are extremely tight.

Limes- The markets are steady on all sizes except for 110's, pricing is strong. Limited production keeps pricing higher.



Citrus, Varietal: Grapefruit –Texas and California markets are steady with good supplies. Expect these markets to remain with low yields from the growing districts.

Tangerines - Expect to see California Tangerine supplies to last through May.



Grapes: Markets remain strong. New crop Mexico Green grapes in stock. New crop Mexico Red Grapes will start shipping the end of next week. New crop Cotton candy will start the first part of June .



Melons: Cantaloupe - Markets are steady out of Mexico. California new crop due on 5-21. 9 and 12CT size in stock.
Honeydew- Markets are steady. **Watermelon** –Markets are steady on Mini, cartons, and Bins.



Tropical Fruit: Mangos – 10CT Tommy’s are plentiful for promotions. FOB pricing is still very strong on larger sized fruit. Honey Mango and Champagne Mango are starting to wind down.

Pineapple – Supplies and markets are steady.

Kiwi Fruit –Chilean fruit supplies are good with a steady market.

Dragon Fruit – Ecuador is shipping both red and yellow varieties. The market continues to climb. Yellow varieties will see tight supplies for the next few weeks.



Pears: Markets are stronger on NW pears. New crop offshore Bartletts and Bosc pears are now available.

Varietal Fruit



Chilean Stone Fruit: California Stone Fruit volume is picking up. Markets are lower with better sizing. Cherry volume has increased, and most growers are shipping Coral variety now. California Rainier Cherries will start this week in a very light way. Expect to see NW Cherries start around June 5th this year.

Conventional Vegetables:



Anise / Fennel: Supplies are lighter with some growers gapping. We have Queen Victoria brand in stock for next week.



Artichokes: Markets are strong with light supplies on short stem and long stem artichokes.



Asparagus: 20 lb. and 28 lb. cases from Washington in stock



Avocados: Strong Markets on 48's and larger, steady and 60's and smaller.



Beets: Markets and supplies are steady.
Bunch beets are Boskovich brand from Mexico.



Beans: Mexico is winding down for the season. Georgia and Texas will be the next growing areas until local starts in early July



Bok Choy: Supplies are light with higher markets. We are loading Beachside label from California.



Broccoli: Markets are steady but showing a little weakness as production slowly picks up in Salinas.



Broccoli Artisan Sweet Baby: Supplies are good. We are loading Andy Boy label from Salinas.



Brussel Sprouts: Supplies are good with steady markets.
We have the 25# bulk and 12/2# packs in stock now.
Good value on the 25# bulk for next week
Good item to promote.



Cabbage: Markets are stronger on Both red and green. We are loading new crop from Salinas area.
We will have bin cabbage from Texas available on 5/8.



Carrots: Markets are Steady. Supply is good. Some smaller Jumbos out of California.



Cauliflower: Better production in Salinas has markets trending downward. Good weather should keep promotable pricing and quality for the rest of the month.



Celery: Prices have firmed up due the desert areas finishing. We are seeing some seeder issues with the Oxnard product which will affect yields. Salinas will start production the 1st week of June.



Cilantro: Markets are higher with light supplies from California. The Boskovich brand is gapping.
N/W cilantro is just getting started.



Corn: 12/4 packaged corn and 48 ct California Prime Time label Bi-Color corn in stock.



Cucumbers: Slicing cucumbers are steady with good volume. Hot House cucumbers are still in great supply and remain promotable through May.



Eggplant: Eggplant markets are trending up as Nogales winds down for the season.



Leeks: Markets are steady. We have Ratto label in stock now.



Lettuce: Supplies are getting better as the weather is warming. The market is trending down for next week.



Mushrooms: Good supplies and availability with all growers currently.



Potatoes: Stronger markets on colored potatoes out of the NW. Russets are steady. Colored potatoes are wrapping up out of WA/ID and will transition to CA in June.



Onions: Markets are stronger on red onions with short supplies. Vidalia Sweet Onions are in stock.



Onions, Green: Supplies are getting better, and markets are getting back to normal levels.



Peas: The supplies are better snap peas and lighter on snow peas. We will see better production and lower markets in the upcoming weeks.



Peppers: The green pepper market is steady but trending upward as Mexico winds down. Production is steady in Coachella but lower numbers crossing into Nogales will bring higher markets. Hot House peppers are trending upward as early season flushes end out of Canada and Mexico finishes for the season



Peppers, Mini Sweet: Markets are steady out of MX. Expect supplies to tighten in June.



Peppers, Chilies & Tomatillos: Markets are steady on chilis and tomatillos. Production is slowly picking up in Baja and Coachella. Serrano chilis remain the tight item with strong markets. Jalapenos are slowly easing.





Spinach: The supplies are moderate. We have N/W grown on code #19303.



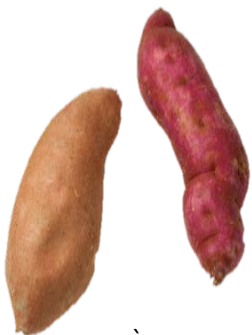
Squash: Markets are stronger as production is slowing significantly from Nogales. California is producing small volume out of Coachella and Santa Maria. Expect to see Fresno coming into play over the next couple of weeks.



Squash, Variety: Markets are steady though slightly tighter on Acorn, Butternut, Kabocha, and Spaghetti. Delicata now available.



Tomatoes: Demand exceeds on Rounds and Romas. In FL, rain last week has hampered production. Both quality and production are down. Mexico's crops are at lighter levels as the Sinaloa region winds down. In a few weeks, there will be new production from northern areas. Baja will begin in May. Nogales will run through early June.



Yams & Sweet Potatoes: Markets are steady on conventional yams/sweets. Shorter supplies on red yams.



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Organic Fruit:



Apples, Organic: Markets are showing signs of strength. Cosmic Crisp, Fuji, Granny smith, and Honeycrisp remain the most promotable options. Organic Opals are wrapped up for the season. Organic Sugar bee apples are also finished for the season.



Avocados, Organic: Markets remain strong. 40's, 48's 60's, and 12/2 lb bags in stock.



Bananas, Organic: Markets are steady with good supply.



Berries, Organic: Organic Raspberries trending lower with better supplies. Organic Blackberry are steady. Markets are steady on Organic Blueberries. Organic Strawberries are steady.



Citrus, Organic: California Navel Orange production is wrapping up. Lemon markets are steady. Grapefruit markets are steady.



Grapes, Organic: N/A until Mexico starts in June.



Kiwi, Organic: California supplies are wrapping up. Look for imported kiwi to start by mid-March.



Mangoes, Organic: Mexico markets on both Honey Mango and Tommy's are steady. Organic Honey Mangos are winding down.



Melons, Organic: Markets are steady on cartons and minis.



Pears, Organic: NW pears are wrapping up for the season. New crop offshore Bartletts now available out of Argentina. New crop offshore Bosc pears will be available starting next week.



Pineapple, Organic: Supplies out of Mexico are steady.



Organic Vegetables:



Anise "Fennel", Organic: Supplies are good, and markets are steady.



Beets, Organic: Markets are steady on bunched red, bunched gold beets are gapping. Both red and gold are available in 25# bags.



Broccoli, Organic: Markets are steady into next week. Production is expected to pick up towards the end of May.



Brussel Sprouts, Organic: Markets are steady with moderate supplies. 8/1# in stock now.



Cabbage, Organic: Markets are higher on green and red. We are loading Grimmway label on both. Cello green and red are available now.



Carrots, Organic: Market is steady. Rainbow 24/2 cello and 25lb rainbow table should be coming into stock next week but will be spotty for the next 4 weeks.



Cauliflower, Organic: Production is improving out of Salinas. Markets are trending slightly down.



Celery, Organic: Production is lighter with Mexico and the desert areas finished up. We are seeing higher markets for next week. Salinas will start the first week of June.



Cilantro, Organic: Markets are steady with better supplies. More shippers are offering.



Cucumbers, Organic: Markets are tighter out of Nogales on field and HH cucumbers. Canada has small volumes of HH cucumbers.



Greens, Organic: Markets are steady on all kales, chards, and collards. We are loading from Mexico and California



Green Onions & Radishes, Organic: Markets are steady on radish and green onions. Local grown radishes are in stock now.



Herbs, Organic: Supplies are light with stronger markets for next week.



Lettuce, Organic: Romaine hearts supplies are light with high markets. Soil borne disease has impacted quality. As long as Dry conditions persist the crop should improve later next week.



Onions, Organic: NW bulk organic onions available. Bags are shipping out of the NW. Markets are strong.



Mushrooms, Organic: Organic mushrooms are steady.



Peppers, Organic: Supply of Hot House colored bells is very tight. Crossings are sporadic in Nogales and Canada is just starting. Green peppers are steady.

Peppers, Organic Mini Sweet: Market is tighter on light supply. Shippers are only getting crossings 2-3 days a week.



Potatoes, Organic: New crop russet and colored potatoes now available out of CA. Markets are stronger across the board.



Squash, Organic: Hard squashes are steady. Zucchini and yellow squash are both very short out of Mexico.



Tomatoes, Organic: Steady markets on most tomato packs. Organic Cherry and Grape tomatoes are seeing better production out of California. Organic Roma Tomato market is much stronger.

Produce Terms:



Market Alert – Simply put, “Market Alert” is what is going on in the market at that given time. Remember, this could change daily based on supply, demand, and weather.

Extreme Market Conditions -- Extreme is just that, extreme. Not within the normal range of what historically has been happening. This could be mostly due to growing conditions and the demand is still there daily. An extreme market will also have extremely high prices as well. Quality can also be adversely affected.

Strong Market -- This means that the price of the product is at the higher end of norm. Growers and shippers have a stronger demand for the product that commands a higher price.

Weak Market – Just the opposite of a strong market a weak market is where the product is plentiful, and the FOB prices are at the lower end of the norm.

FOB – Means “Freight or Free on Board”. This has to do with the cost of the product without freight. Buyers need to know the cost and if the price is delivered or at shipping point.

Escalation – This is when pricing is on the rise. Several factors could include supply and demand, poor quality issues, and gaps in growing regions.

Remains Active – Movement within the commodity group is still at its norm and the demand is still good.

Tighten Up – This is where the product is getting scarcer for the demand.

(Normal) Steady and in Fairly Good Supply – The commodity is just where it should be with nothing out of the ordinary.

Act of God – We have contract for pricing for various items. Sometimes through no fault of anyone prices skyrocket well above the range of norm usually because of severe weather conditions, drought, hurricanes, storms, freeze or anything else that may Did you know you could place your orders [online](#)? Check us out in the app store severely affect product loss and unavailability.

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