

Conventional Fruit:



Apples: Supplies remain strong on most all varieties. The heaviest supply is on larger size and lower grades. Most promotable varieties include Ambrosia, Cosmic Crisp, Honeycrisp, Fuji, and Red Delicious.



Bananas: The market remains steady with light supplies from all shippers.



Berries: **Blackberries.** Markets are stronger with light supplies.

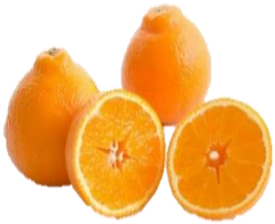
Blueberries – Markets remain strong with light supplies. **Raspberries** – Markets remain strong with light supplies. **Strawberries** - Markets are stronger with rain in California.



Citrus: Oranges – Fruit is currently peaking on 72ct and larger; 88/113/138ct are extremely scarce and will remain so throughout the navel season. Due to low fruit sets and rain events, fruit size will continue to increase throughout the season.

Lemons - The overall peak size is 115ct and larger. The main growing region is District 1. Sizes smaller than 140ct are extremely tight.

Limes- The markets are slightly lower. Out of Veracruz, the quality is generally good. Large fruit sizes will become more limited. Offshore fruit is available but at much higher pricing.



Citrus, Varietal: Grapefruit –Texas and California markets are steady with good supplies. Expect these markets to remain with low yields from the growing districts.

Tangerines - Sumo Mandarin and Big Honey supplies are starting to tighten up. Expect to see specialty Tangerine supplies to last through April. Minneola Tangelo supplies are good with steady markets.



Grapes: Markets remain strong. Import bag Black , Green and Red seedless from Chile. Cotton Candy, and Muscat Beauty in stock.



Melons: Cantaloupe - Markets are steady out of Guatemala and Honduras. 9 and 12 ct size in stock. **Honeydew**- Markets are steady. **Watermelon** –Markets trending lower on Mini's and cartons with light supplies.



Tropical Fruit: Mangos – Sizing profile is slowly changing with more 8ct becoming available. FOB pricing is still very strong relative to last year's price points. Honey Mango and Champagne Mango supplies are good.

Pineapple – Supply has been impacted by vessel and USDA delays, causing a shift in loading schedules. Pineapples of special varieties are in high demand.

Kiwi Fruit –Italy and Greece will continue to fill the voids as needed but with a strong market.

Dragon Fruit – Ecuador is shipping both red and yellow varieties with good volume. Great time to promote this unique fruit!



Pears: New crop offshore Bartletts out of Argentina now shipping. Markets are stronger on Bosc, Anjou, Red Anjou out of the NW.

Varietal Fruit



Chilean Stone Fruit: California Cherries are targeted to start around April 30th. The current crop forecast is similar to last year's, with a lot of fruit to be harvested. Yellow Peach harvest should start the second week of May along with Apricots.

Conventional Vegetables:



Anise / Fennel: Supplies are better with steady markets. .
We have Andy Boy brand in stock for next week.



Artichokes: Markets remain strong with light supplies.



Asparagus: Asparagus markets are strong . 20 lb and 28 lb cases
from Washington in stock ,



Avocados: Steady Markets on all sizes , bags and cartons



Beets: Markets and supplies are steady.
Bunch beets are Boskovich brand from Mexico.



Beans: Markets are steady with good supply.



Bok Choy: Supplies are lighter with higher markets. We are loading Ratto label from California.



Broccoli: Market is a little tight with showery weather in Salinas. Supply is steady but holding back for better weather.



Broccoli Artisan Sweet Baby: Supplies are good. We are loading new crop Andy Boy label from Salinas.



Brussel Sprouts: Supplies are good with steady markets. We have the 25# bulk and 12/2# packs in stock now.



Cabbage: Markets are trending down on green and steady on red. We are loading Ratto label on both.



Carrots: Markets are Steady. Supply is good. Some smaller Jumbos out of California.



Cauliflower: Cauliflower markets are steady with good supplies in Salinas and Santa Maria.



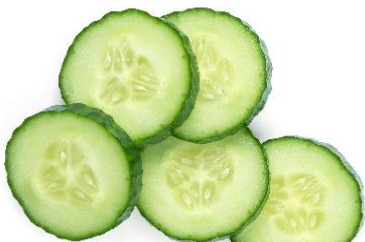
Celery: Supplies are getting better with steady markets for next week. Product is available from Oxnard and Santa Maria. The Salinas region will begin harvests the First week in June.



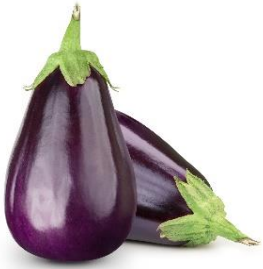
Cilantro: Markets are steady with good quality coming from California. The Boskovich brand has been gapping this week but Supplies are better for next week.



Corn: 12/4 packaged corn and 48 ct Florida corn in stock. Steady markets. California 48 ct corn due on Monday 4-15.



Cucumbers: Slicing cucumbers are steady with good volume. Hot House cucumbers are still in great supply and remain promotable.



Eggplant: Eggplant markets are steady



Leeks: Markets are steady. We have Ratto label in stock now.



Lettuce, Iceberg: Overall supplies and quality are improving with more growers having overlapping production areas. We are seeing markets dropping for next week.



Lettuce, Leaf/romaine: Overall quality is getting better with better supplies. The markets are trending down for next week.



Mushrooms: Good supplies and availability with all growers currently.



Potatoes: Stronger markets on colored potatoes out of the NW. Russets are steady.



Onions: Markets are stronger on red and white onions. Hermiston sweet onions are available. Mayan sweet Onions are available. Texas 1015 Sweet Onions are available.



Onions, Green: Pricing has peaked and will begin to ease next week. The weather is forecast to remain mild which will help the supply.



Peas: The supplies are moderate on snow peas and light on Snap peas. The markets are steady for next week.



Peppers: The green pepper market is holding steady on tight supplies. Expect a strong market until Coachella starts in mid to late April. Open field color bells are getting better, and markets are easing. Hot house peppers are in better supply and markets are easing. Expect Canada to be a factor soon.



Peppers, Mini Sweet: Markets are steady with good supply.



Peppers, Chilies & Tomatillos: Markets are steady on tighter supplies.



Spinach: The supplies are moderate. We have N/W grown on code #19303



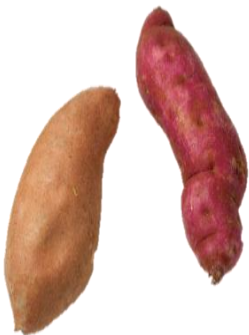
Squash: Supply is good on all three varieties in Nogales.



Squash, Variety: Markets are steady on Acorn, Kabocha, and Spaghetti. Butternut is up a little bit. Delicata continues to gap, expect to see it back in mid-April.



Tomatoes: Demand exceeds on Rounds and Romas. In FL, rain last week has hampered production. Both quality and production are down. Mexico's crops are at lighter levels as the Sinaloa region winds down. In a few weeks, there will be new production from northern areas. Baja will begin in May. Nogales will run through early June.



Yams & Sweet Potatoes: Markets are steady on conventional yams/sweets. Good supplies available.



UNITED SALAD CO.

Fresh For Your Success. Right For Our Environment.™

Organic Fruit:



Apples, Organic: Markets are steady , good supplies available. Cosmic Crisp, Fuji, Granny smith, and Honeycrisp remain the most promotable options. Organic Opals are wrapped up for the season.



Avocados, Organic: Markets remain strong. 40's, 60's, and 12/2 lb. bags in stock.



Bananas, Organic: Markets are steady with good supply.



Berries, Organic: Organic Raspberries remain strong with light supplies. Organic Blackberry markets are stronger with light supplies. Markets remain strong on Organic Blueberries. Organic Strawberries are steady.



Citrus, Organic: California Navel Orange production is steady. Sizing is peaking on 72s. Lemon markets are steady as District 1 ramps up. Mexico Grapefruit markets are steady. We'll continue to see some quality issues this month as rain has affected post-harvest treatment.



Grapes, Organic: N/A until Mexico starts in May .



Kiwi, Organic: California supplies are wrapping up. Look for imported kiwi to start by mid-March.



Mangoes, Organic: Mexico markets on both Honey Mango and Tommy's are steady. We'll see a supply gap as we come into mid to late April as growing regions move to the north.



Melons, Organic: Markets remain strong on cartons and minis.



Pears, Organic: NW pears are wrapping up for the season. New crop off-shore Bartletts now available out of Argentina.



Pineapple, Organic: Supplies out of Mexico are steady.



UNITED SALAD CO.
Fresh For Your Success. Right For Our Environment.™

Organic Vegetables:



Anise “Fennel”, Organic: Supplies are good, and markets are steady.



Beets, Organic: Markets are steady on bunched red and gold. Red and gold are both available in 25lb bags.



Broccoli, Organic: Markets are steady with good supply.



Brussel Sprouts, Organic: Markets are steady with moderate supplies. 8/1# in stock now.



Cabbage, Organic: Markets are steady on green and up on red . We are loading Grimmway label on both.



Carrots, Organic: Market is steady, and supply is good.



Cauliflower, Organic: Supply is better as Salinas gets production going slowly.



Celery, Organic: Production is lighter with Mexico and the desert areas are finishing up . We are seeing higher markets for next week.



Cilantro, Organic: Markets are trending up with lighter supplies. Many shippers are gapping , We could see some supply gaps.



Cucumbers, Organic: Markets are strong with very light production. Greenhouse cucumbers are steady out of Mexico



Greens, Organic: Markets are steady on all kales, chards, and collards. We are loading from Mexico and California



Green Onions & Radishes, Organic: Markets are steady on radish, Green onions supplies are getting better with markets trending down.



Herbs, Organic: Supplies are lighter with higher markets on parsleys. We could see some supply gaps next week.



Lettuce, Organic: Romaine hearts supplies are moderate with better quality for next week. Romaine has been hit the hardest with a surge of aphid pressure. We should start seeing some better supplies and lower markets in another week.



Onions, Organic: NW bulk organic onions available. Bags are shipping out of the NW. Markets are strong



Mushrooms, Organic: Organic mushrooms are steady.



Peppers, Organic: Supply of Hot House colored bells is tight but steady. Markets will remain strong. Green is in tight supply but available.

Peppers, Organic Mini Sweet: Market is steady but supplies are tighter.



Potatoes, Organic: Organic russet potato market is stronger out of the NW. Quality is fair at best on organic russet and colored potatoes as the season winds down.



Squash, Organic: Hard squashes are steady. Zucchini and yellow squash are both in better supply and markets are off.



Tomatoes, Organic: Steady markets on most tomato packs. Organic Cherry and Grape tomatoes are seeing better production out of California. Organic Roma Tomato market is much stronger.

Produce Terms:



Market Alert – Simply put, “Market Alert” is what is going on in the market at that given time. Remember, this could change daily based on supply, demand, and weather.

Extreme Market Conditions -- Extreme is just that, extreme. Not within the normal range of what historically has been happening. This could be mostly due to growing conditions and the demand is still there daily. An extreme market will also have extremely high prices as well. Quality can also be adversely affected.

Strong Market -- This means that the price of the product is at the higher end of norm. Growers and shippers have a stronger demand for the product that commands a higher price.

Weak Market – Just the opposite of a strong market a weak market is where the product is plentiful, and the FOB prices are at the lower end of the norm.

FOB – Means “Freight or Free on Board”. This has to do with the cost of the product without freight. Buyers need to know the cost and if the price is delivered or at shipping point.

Escalation – This is when pricing is on the rise. Several factors could include supply and demand, poor quality issues, and gaps in growing regions.

Remains Active – Movement within the commodity group is still at its norm and the demand is still good.

Tighten Up – This is where the product is getting scarcer for the demand.

(Normal) Steady and in Fairly Good Supply – The commodity is just where it should be with nothing out of the ordinary.

Act of God – We have contract for pricing for various items. Sometimes through no fault of anyone prices skyrocket well above the range of norm usually because of severe weather conditions, drought, hurricanes, storms, freeze or anything else that may Did you know you could place your orders [online](#)? Check us out in the app store severely affect product loss and unavailability.

Did you know you could place your orders [online](#)? Check us out in the app store!

